

# WHAT DOESN'T FIT CAN'T PROTECT.

The inspiration behind an exclusive line of Hi-Vis Safety Apparel (HVSA) for women, which includes more than 50 products (over 200 SKUs) by Pioneer.



## THE PROBLEM

**50%** of women say their PPE **doesn't fit** properly

**35%** say there's an **inadequate selection**

**43%** find it **uncomfortable** to wear

**58%** wear the **wrong size**

**38%** resort to **risky DIY modifications**

— CSA Group, November 2022. "Canadian Women's Experiences with Personal Protective Equipment in the Workplace."



## ILL-FITTING PPE ISN'T JUST INCONVENIENT – IT COMPROMISES SAFETY, PRODUCTIVITY, AND CONFIDENCE ON THE JOB.

## THE SOLUTION

### Ergonomically Designed for Women

Pioneer's women's HVSA is built for the female form, with the right proportions for superior comfort, coverage, and compliance.



### Engineered for Safety

Proper fit ensures optimal placement of retro-reflective tape and eliminates dangerous hazards from loose or restrictive gear.

### Safer is Better

Safety clothing that fits women ensures there are no loose parts that can get caught in machinery or pose a tripping hazard, and that it is not too constrictive, allowing for the necessary range of motion required for work.

### No More Compromises

No duct tape, no safety pins, no rolled-up sleeves. Just gear that works – as hard as she does.