

WHAT DOESN'T FIT CAN'T PROTECT.

The inspiration behind an exclusive line of Hi-Vis Safety Apparel (HVSA) for women, which includes more than 50 products (over 200 SKUs) by Pioneer.



THE PROBLEM

50% of women say their PPE **doesn't fit** properly

43% find it **uncomfortable** to wear

35% say there's an **inadequate selection**

58% wear the **wrong size**

38% resort to **risky DIY modifications**

— CSA Group, November 2022. "Canadian Women's Experiences with Personal Protective Equipment in the Workplace."

ILL-FITTING PPE ISN'T JUST INCONVENIENT – IT COMPROMISES SAFETY, PRODUCTIVITY, AND CONFIDENCE ON THE JOB.

THE SOLUTION

Ergonomically Designed for Women

Pioneer's women's HVSA is built for the female form, with the right proportions for superior comfort, coverage, and compliance.

Safer is Better

Safety clothing that fits women ensures there are no loose parts that can get caught in machinery or pose a tripping hazard, and that it is not too constrictive, allowing for the necessary range of motion required for work.



Engineered for Safety

Proper fit ensures optimal placement of retro-reflective tape and eliminates dangerous hazards from loose or restrictive gear.

No More Compromises

No duct tape, no safety pins, no rolled-up sleeves. Just gear that works – as hard as she does.



**ONE PARTNER.
MANY POSSIBILITIES.**

HI-VIS SAFETY
APPAREL

FLAME-RESISTANT
APPAREL

WORKWEAR &
RAINWEAR

WELDING
APPAREL

DISPOSABLE
APPAREL